

For Immediate Release

## **Clean Water Resources Joins ICMA as a Strategic Partner**

FAIRFIELD, Connecticut—September 19, 2007

Clean Water Resources (“CWR”) announces that his has joined the International City/County Management Association (“ICMA”) as a Strategic Partner.

CWR recognizes that ICMA, which represents over 8,000 city, county and utility managers, is at the forefront of Sustainable Community and Performance Measures initiatives. By working closely with ICMA, Clean Water Resources will be able to introduce leading-edge solutions in the areas of Clean Water and Sustainable Development through its product technologies (the Lifespan System® and Duracoat™) and the CWR Capital Program: “the new paradigm for Asset Management and Sustainable Development in Clean Water.”

The Conference of Mayors noted in its *NATIONAL CITY WATER SURVEY 2007: The Status of Asset Management Programs in Public Water and Sewer Infrastructure in America's Major Cities* that “Providing public water and sewer is the second highest category of local government spending next to public education. More than \$82 billion was spent in 2005 on water and sewer services and infrastructure, and from 1992 to 2005 total expenditures exceeded \$841 billion.” Unfortunately, until now, the survey reports that municipal experience with existing Asset Management programs has shown that less than 40% of cities experience cost-savings from these programs. The CWR Capital Program guarantees cost savings in all projects and is the most effective Sustainable Development program for Clean Water now available.

Clean Water Resources was introduced to ICMA through its Advisory Board member, Bill Hansell, who is an Executive Director Emeritus with ICMA and a leader in the areas of Sustainable Communities and Performance Measures.

About Clean Water Resources ([www.CleanWaterResources.com](http://www.CleanWaterResources.com)):

Clean Water Resources is a multi-dimensional private company that distributes leading-edge products and markets financial solutions for infrastructure, with particular emphasis on the sewer and water industry. It recently introduced Duracoat™ (an ultra high performance concrete) and The Lifespan System®, (a state-of-the-art system for manholes, catch basins and utility structures). The CWR Capital Program is a design-build-finance (D/B/F) contracting solution that provides risk capital and performance-based payment alternatives to system owners for addressing Clean Water and underground infrastructure issues.

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